

Factsheet

VillageOffice

VillageOffice cooperative is bringing work back to where we live. This will reduce commuting, strengthen local communities and create working spaces in keeping with the times.

Thanks to digitalisation and new information technologies, today we no longer all need to work in major centres. VillageOffice takes advantage of this potential: with the support of Engagement Migros, the cooperative is building a Swiss-wide network of local coworking spaces that can be reached from home by public transport or bicycle in 15 minutes. The aim is not to replace the traditional workplace, but instead to compliment it sensibly, for the benefit of both employers and employees, the environment and society.

A focus on mobility

Our quality of life and individual development is essentially based on the mobility of people and goods. But mobility has its limitations: there are not enough roads or railway lines, which means we must find new solution approaches. At the same time, traffic results in emissions that damage the environment and affect our quality of life. Under the heading "Mobility", the Engagement Migros development fund is making possible various initiatives that sound out new potential and challenges, establishing models for shared mobility. In addition to VillageOffice, Engagement Migros is also supporting the RegioMove project, which helps communities and regions in their development and implementation of future-oriented mobility solutions, as well as the Swiss cargo bike initiative Carvelo, which enables the testing, renting and sharing of cargo bikes.

Engagement Migros supports pioneers

Engagement Migros supports pioneering projects that focus on various areas of high social relevance. The projects work on future-proof solutions and share their results. Instead of concentrating on performance they center on the intended impact of their projects, considering their work to be models that may be copied and developed further.

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About Engagement Migros

The Engagement Migros development fund supports pioneering projects in the midst of social change, projects that break new ground and test future-oriented solutions. Our approach is to make sure this support is effective, tying funding to coaching and similar services in the Pioneerlab. Engagement Migros is made possible by the companies of the Migros Group thanks to an annual grant of approximately CHF 10 million. It has supplemented the Migros Culture Percentage since 2012.

www.engagement-migros.ch

Updated March 2017